

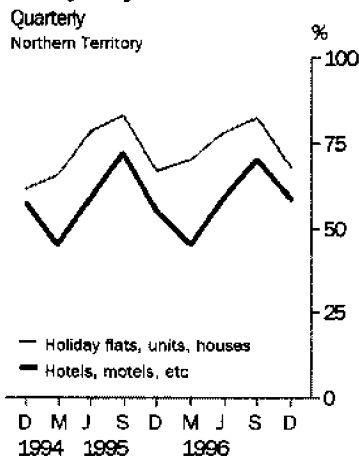
TOURIST ACCOMMODATION

**NORTHERN
TERRITORY**

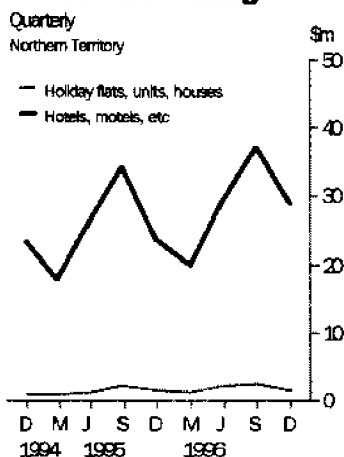
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DECEMBER QTR KEY FIGURES

Occupancy rates



Accommodation takings



INQUIRIES

- For further information about these and related statistics, contact Glenn Bell on 07 3222 6129, or any ABS Office.

	Dec 95	Dec 96	change
Hotels, Motels and Guest Houses			
Rooms available (No.)	5 437	5 644	3.8 %
Room occupancy rate (%)	54.7	58.5	3.8 pts
Takings from accommodation (\$'000)	23 796	28 881	21.4 %
Holiday Flats, Units and Houses			
Units, etc. available (No.)	293	318	8.5 %
Unit occupancy rate (%)	66.8	68.1	1.3 pts
Takings from accommodation (\$'000)	1 370	1 582	15.5 %
Caravan Parks			
Sites, cabins, etc. available (No.)	8 972	8 631	-3.8 %
Site occupancy rate (%)	20.4	21.2	0.8 pts
Takings from accommodation (\$'000)	2 273	2 376	4.5 %
Visitor Hostels			
Bed spaces available (No.)	2 851	3 024	6.1 %
Bed occupancy rate (%)	46.9	45.1	-1.8 pts
Takings from accommodation (\$'000)	1 562	1 722	10.2 %

DECEMBER QTR KEY POINTS

HIGH OCCUPANCY RATES FOR SEASON

- Demand in terms of room nights occupied in hotels, motels and guest houses increased by 10.7% in December quarter 1996 compared with December quarter 1995, while room supply increased by 3.8%. The room occupancy rate thus rose to 58.5%, the highest December quarter result achieved since 1980.
- For holiday flats, units and houses, demand in terms of unit nights occupied also increased by 10.7%, while the number of units, etc. available increased by 8.5%. The occupancy rate thus rose to 68.1%, the highest December quarter result recorded since this accommodation type was first included in the Survey in 1987.
- Conversely, for visitor hostels, the number of bed spaces available rose by 6.1% while guest nights rose by only 2.1%, resulting in a drop in the bed occupancy rate to 45.1%. For caravan parks, capacity available decreased by 3.8% while demand decreased only marginally, resulting in a site occupancy rate rise to 21.2%.

TAKINGS PER OCCUPIED NIGHT RISE

- Average takings per night occupied in December quarter 1996 increased compared with December quarter 1995 for each accommodation type. Increases recorded were from \$87 to \$95 per room night occupied in hotels, motels and guest houses, from \$76 to \$79 per holiday unit night occupied and from \$13 to \$14 per visitor hostel guest night.

NOTES

FORTHCOMING ISSUES

ISSUE (Quarter)

EXPECTED RELEASE DATE

March 1997

6 June 1997

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CHANGES IN THIS ISSUE

There are no changes in this issue.

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ZIA ABBASI

Regional Director, Northern Territory

TABLE 1 — SUMMARY OF HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		September 1995	December 1995	March 1996	June 1996	September 1996	December 1996	December 1995	December 1996
		LICENSED HOTELS WITH FACILITIES							
Establishments	No.	31	31	31	31	31	31
Guest rooms	No.	2,044	2,050	2,049	2,012	2,045	2,046
Bed spaces	No.	5,837	5,872	6,000	5,905	5,822	5,811
Employment (persons)	No.	2,226	2,386	2,272	2,293	2,328	2,042
Room nights occupied	No.	144,868	113,293	92,445	110,744	131,458	113,611	473,909	448,258
Room occupancy rate	per cent	77.0	60.1	50.4	60.5	69.9	60.4	63.6	60.3
Guest nights	No.	243,845	182,195	151,873	177,458	219,822	181,634	775,695	730,787
Bed occupancy rate	per cent	45.4	33.7	28.4	33.0	41.0	34.0	36.3	34.1
Guest arrivals	No.	127,882	99,610	79,959	86,360	118,561	107,085	405,934	391,965
Average length of stay	days	1.9	1.8	1.9	2.1	1.9	1.7	1.9	1.9
Takings from accommodation	\$'000	17,058	12,892	10,386	13,807	17,160	13,881	52,932	55,235
MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	67	67	67	68	68	67
Guest rooms	No.	3,571	3,387	3,589	3,560	3,663	3,598
Bed spaces	No.	10,572	10,198	10,792	10,689	11,120	10,918
Employment (persons)	No.	1,317	1,152	1,300	1,380	1,437	1,266
Room nights occupied	No.	227,605	160,083	134,163	184,574	238,125	188,885	688,492	745,747
Room occupancy rate	per cent	69.3	51.4	41.9	57.0	70.7	57.4	54.7	56.9
Guest nights	No.	435,154	275,643	225,093	328,278	435,132	326,994	1,255,963	1,315,497
Bed occupancy rate	per cent	44.7	29.4	23.3	33.7	42.5	32.7	33.7	33.2
Guest arrivals	No.	210,282	132,813	116,007	168,401	232,121	169,151	602,098	685,680
Average length of stay	days	2.1	2.1	1.9	1.9	1.9	1.9	2.1	1.9
Takings from accommodation	\$'000	17,127	10,905	9,518	15,369	20,087	15,000	49,269	59,973
TOTAL HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	98	98	98	99	99	98
Guest rooms	No.	5,615	5,437	5,638	5,572	5,708	5,644
Bed spaces	No.	16,409	16,070	16,792	16,594	16,942	16,729
Employment (persons)	No.	3,543	3,538	3,572	3,673	3,765	3,308
Room nights occupied	No.	372,473	273,376	226,608	295,318	369,583	302,496	1,162,401	1,194,005
Room occupancy rate	per cent	72.1	54.7	45.0	58.2	70.4	58.5	58.0	58.2
Guest nights	No.	678,999	457,838	376,966	505,736	654,954	508,628	2,031,658	2,046,284
Bed occupancy rate	per cent	45.0	31.0	25.1	33.5	42.0	33.2	34.6	33.5
Guest arrivals	No.	338,164	232,423	195,966	254,761	350,682	276,236	1,008,032	1,077,645
Average length of stay	days	2.0	2.0	1.9	2.0	1.9	1.8	2.0	1.9
Takings from accommodation	\$'000	34,185	23,796	19,905	29,176	37,247	28,881	102,201	115,209

TABLE 2 — SUMMARY OF CARAVAN PARKS, NORTHERN TERRITORY

Particulars	Unit	Quarter ended						Year ended	
		September	December	March	June	September	December	December	December
		1995	1995	1996	1996	1996	1996	1995	1996
SHORT-TERM CARAVAN PARKS									
Establishments	No.	60	60	60	60	59	58
Capacity									
On-site vans	No.	123	131	136	125	138	129
Other powered sites	No.	2,886	2,914	2,910	2,956	2,941	2,960
Unpowered sites	No.	3,337	3,361	3,157	3,259	3,228	3,071
Cabins, etc.	No.	194	201	202	207	249	271
<i>Total capacity</i>	<i>No.</i>	<i>6,540</i>	<i>6,607</i>	<i>6,405</i>	<i>6,547</i>	<i>6,556</i>	<i>6,431</i>
Sites occupied by long-term guests	No.	296	320	334	312	315	297
Other sites permanently reserved	No.	4	7	5	8	7	6
Employment (persons)	No.	328	250	267	297	280	263
Site nights occupied	No.	225,256	90,305	64,055	187,001	241,756	92,784	570,952	585,596
Site occupancy rate	per cent	37.4	14.9	11.0	31.4	40.1	15.8	23.6	24.7
Takings from accommodation	\$'000	3,553	1,441	1,075	2,944	3,962	1,552	8,564	9,533
LONG-TERM CARAVAN PARKS									
Establishments	No.	18	18	17	16	17	17
Capacity									
On-site vans	No.	198	190	181	181	178	177
Other powered sites	No.	1,556	1,500	1,482	1,405	1,428	1,418
Unpowered sites	No.	646	590	578	490	506	504
Cabins, etc.	No.	85	85	89	77	82	101
<i>Total capacity</i>	<i>No.</i>	<i>2,485</i>	<i>2,365</i>	<i>2,330</i>	<i>2,153</i>	<i>2,194</i>	<i>2,200</i>
Sites occupied by long-term guests	No.	702	620	648	688	699	608
Other sites permanently reserved	No.	1	3	1	5	3	11
Employment (persons)	No.	78	85	86	84	95	94
Site nights occupied	No.	111,780	77,869	69,489	91,729	106,752	75,044	360,843	343,014
Site occupancy rate	per cent	48.9	35.8	32.8	46.8	52.9	37.1	40.3	42.2
Takings from accommodation	\$'000	1,254	832	783	1,095	1,357	824	3,867	4,058
TOTAL CARAVAN PARKS									
Establishments	No.	78	78	77	76	76	75
Capacity									
On-site vans	No.	321	321	317	306	316	306
Other powered sites	No.	4,442	4,414	4,392	4,361	4,369	4,378
Unpowered sites	No.	3,983	3,951	3,735	3,749	3,734	3,575
Cabins, etc.	No.	279	286	291	284	331	372
<i>Total capacity</i>	<i>No.</i>	<i>9,025</i>	<i>8,972</i>	<i>8,735</i>	<i>8,700</i>	<i>8,750</i>	<i>8,631</i>
Sites occupied by long-term guests	No.	998	940	982	1,000	1,014	905
Other sites permanently reserved	No.	5	10	6	13	10	17
Employment (persons)	No.	406	335	353	381	375	357
Site nights occupied	No.	337,036	168,174	133,544	278,730	348,508	167,828	931,795	928,610
Site occupancy rate	per cent	40.6	20.4	16.8	35.2	43.3	21.2	28.1	29.2
Takings from accommodation	\$'000	4,807	2,273	1,858	4,039	5,319	2,376	12,431	13,591

TABLE 3 — SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		September 1995	December 1995	March 1996	June 1996	September 1996	December 1996	December 1995	December 1996
Letting entities	No.	10	10	11	11	12	12
Flats, units and houses	No.	145	145	145	151	159	160
Single bedroom	No.	145	148	157	158	160	158
Multiple bedroom	No.
<i>Total flats, units and houses</i>	<i>No.</i>	<i>290</i>	<i>293</i>	<i>302</i>	<i>309</i>	<i>319</i>	<i>318</i>	<i>..</i>	<i>..</i>
Bed spaces	No.	1,147	1,155	1,195	1,212	1,224	1,223
Employment (persons) (a)	No.	64	64	67	68	69	70
Unit nights occupied	No.	22,216	18,001	19,255	21,882	24,135	19,933	67,602	85,205
Unit occupancy rate	per cent	83.3	66.8	70.1	77.8	82.2	68.1	73.6	74.6
Unit lettings	No.	5,196	3,738	3,381	4,923	6,216	4,391	14,212	18,911
Average length of stay	days	4.3	4.8	5.7	4.4	3.9	4.5	4.8	4.5
Takings from accommodation	\$'000	1,941	1,370	1,267	1,982	2,214	1,582	5,301	7,044

(a) Employment numbers exclude real estate agents and their employees.

TABLE 4 — SUMMARY OF VISITOR HOSTELS, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		September 1995	December 1995	March 1996	June 1996	September 1996	December 1996	December 1995	December 1996
Establishments	No.	34	33	33	34	34	34
Bed spaces	No.	2,953	2,851	2,733	2,987	3,084	3,024
Employment (persons)	No.	171	142	145	164	168	151
Guest nights	No.	170,211	122,980	105,465	156,672	172,938	125,602	528,088	560,677
Bed occupancy rate	per cent	62.8	46.9	42.4	57.6	61.0	45.1	51.3	51.8
Guest arrivals	No.	92,148	66,674	53,320	76,787	85,737	64,661	270,098	280,505
Average length of stay	days	1.8	1.8	2.0	2.0	2.0	1.9	2.0	2.0
Takings from accommodation	\$'000	2,274	1,562	1,378	2,177	2,388	1,722	6,868	7,665

TABLE 5 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY ESTABLISHMENT SIZE, NORTHERN TERRITORY

Particulars	Establishment size (number of rooms)						Northern Territory
	5-9	10-15	16-25	26-50	51-100	101+	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
<i>December quarter 1995—</i>							
Establishments	7	8	24	20	25	14	98
Guest rooms	49	96	503	760	1,857	2,172	5,437
Bed spaces	160	293	1,510	2,304	5,352	6,451	16,070
Employment (persons)	36	81	229	533	1,290	1,369	3,538
<i>December quarter 1996—</i>							
Establishments	7	10	23	19	23	16	98
Guest rooms	49	122	479	726	1,735	2,533	5,644
Bed spaces	139	341	1,503	2,178	4,919	7,649	16,729
Employment (persons)	35	79	180	504	1,124	1,386	3,308
ROOM NIGHTS OCCUPIED							
<i>December quarter 1995</i>	1,003	3,601	18,871	32,056	80,292	137,553	273,376
<i>1996—</i>							
October	290	1,618	8,503	13,413	37,531	64,074	125,429
November	380	1,382	5,780	9,843	28,122	56,882	102,389
December	339	1,094	4,570	7,956	21,555	39,164	74,678
<i>December quarter 1996</i>	1,009	4,094	18,853	31,212	87,208	160,120	302,496
ROOM OCCUPANCY RATES (per cent)							
<i>December quarter 1995</i>	22.2	40.8	40.8	45.8	47.0	68.8	54.7
<i>1996—</i>							
October	19.1	42.8	57.3	59.6	69.8	81.6	71.7
November	25.9	37.8	42.4	45.2	54.0	74.9	60.7
December	22.3	28.9	33.7	35.4	40.1	49.9	43.0
<i>December quarter 1996</i>	22.4	36.5	44.9	46.7	54.6	68.7	58.5
GUEST NIGHTS							
<i>December quarter 1995</i>	1,730	6,314	30,564	53,449	135,595	230,186	457,838
<i>1996—</i>							
October	574	2,418	13,967	23,012	69,351	107,116	216,438
November	639	2,084	8,821	16,026	47,953	90,271	165,794
December	648	1,988	7,677	14,377	37,972	63,734	126,396
<i>December quarter 1996</i>	1,861	6,490	30,465	53,415	155,276	261,121	508,628
BED OCCUPANCY RATES (per cent)							
<i>December quarter 1995</i>	11.8	23.4	22.0	25.2	27.5	38.8	31.0
<i>1996—</i>							
October	13.3	22.9	30.0	34.1	45.5	45.2	41.7
November	15.3	20.4	20.5	24.5	32.5	39.3	33.2
December	15.0	18.8	17.8	21.3	24.9	26.9	24.5
<i>December quarter 1996</i>	14.6	20.7	23.0	26.7	34.3	37.1	33.2
GUEST ARRIVALS							
<i>December quarter 1995</i>	1,019	5,651	14,209	26,503	66,617	118,424	232,423
<i>1996—</i>							
October	333	2,068	6,511	11,589	34,002	57,995	112,498
November	357	1,562	4,478	7,897	27,325	51,807	93,426
December	426	1,523	3,785	7,466	20,423	36,689	70,312
<i>December quarter 1996</i>	1,116	5,153	14,774	26,952	81,750	146,491	276,236
AVERAGE LENGTH OF STAY (days)							
<i>December quarter 1995</i>	1.7	1.1	2.2	2.0	2.0	1.9	2.0
<i>December quarter 1996</i>	1.7	1.3	2.1	2.0	1.9	1.8	1.8
TAKINGS FROM ACCOMMODATION (\$'000)							
<i>December quarter 1995</i>	44	206	937	2,179	5,080	15,350	23,796
<i>1996—</i>							
October	13	103	494	838	2,868	7,776	12,092
November	18	87	317	604	2,188	6,631	9,844
December	16	69	250	498	1,560	4,552	6,944
<i>December quarter 1996</i>	47	259	1,061	1,940	6,615	18,959	28,881

TABLE 6A — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING BY STATISTICAL DIVISION, NORTHERN TERRITORY

Particulars	Darwin (SD)				Northern Territory - Balance (SD)			
	Star grading			Total	Star grading			Total
	2	3, 4 and 5	Ungraded and 1		2	3, 4 and 5	Ungraded and 1	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
<i>December quarter 1995—</i>								
Establishments	8	11	9	28	25	23	22	70
Guest rooms	503	1,109	275	1,887	1,091	2,013	446	3,550
Bed spaces	1,355	3,132	770	5,257	3,271	6,255	1,287	10,813
Employment (persons)	285	1,219	93	1,597	480	1,229	232	1,941
<i>December quarter 1996—</i>								
Establishments	7	12	9	28	23	25	22	70
Guest rooms	318	1,393	265	1,976	1,019	2,229	420	3,668
Bed spaces	935	3,875	757	5,567	3,045	6,853	1,264	11,162
Employment (persons)	89	1,205	99	1,393	526	1,180	209	1,915
ROOM NIGHTS OCCUPIED								
<i>December quarter 1995</i>	<i>31,783</i>	<i>64,196</i>	<i>13,647</i>	<i>109,626</i>	<i>36,473</i>	<i>113,217</i>	<i>14,060</i>	<i>163,750</i>
<i>1996—</i>								
October	6,366	33,908	5,485	45,759	19,868	54,242	5,560	79,670
November	5,601	30,100	4,237	39,938	12,013	46,549	3,889	62,451
December	4,391	22,680	3,731	30,802	9,565	31,240	3,071	43,876
<i>December quarter 1996</i>	<i>16,358</i>	<i>86,688</i>	<i>13,453</i>	<i>116,499</i>	<i>41,446</i>	<i>132,031</i>	<i>12,520</i>	<i>185,997</i>
ROOM OCCUPANCY RATES (per cent)								
<i>December quarter 1995</i>	<i>68.7</i>	<i>62.9</i>	<i>53.9</i>	<i>63.1</i>	<i>36.3</i>	<i>61.1</i>	<i>34.3</i>	<i>50.1</i>
<i>1996—</i>								
October	64.6	78.5	66.8	74.7	62.9	78.5	42.7	70.1
November	58.7	72.0	53.3	67.4	40.3	69.6	30.9	57.1
December	44.5	52.5	48.5	50.7	31.0	45.2	23.6	38.9
<i>December quarter 1996</i>	<i>55.9</i>	<i>67.6</i>	<i>56.4</i>	<i>64.3</i>	<i>44.9</i>	<i>64.4</i>	<i>32.4</i>	<i>55.4</i>
GUEST NIGHTS								
<i>December quarter 1995</i>	<i>50,819</i>	<i>101,956</i>	<i>20,341</i>	<i>173,116</i>	<i>66,652</i>	<i>194,823</i>	<i>23,247</i>	<i>284,722</i>
<i>1996—</i>								
October	11,139	51,924	8,150	71,213	37,521	98,328	9,376	145,225
November	9,327	43,785	6,426	59,538	20,548	79,475	6,233	106,256
December	7,901	33,328	4,666	45,895	18,161	56,845	5,495	80,501
<i>December quarter 1996</i>	<i>28,367</i>	<i>129,037</i>	<i>19,242</i>	<i>176,646</i>	<i>76,230</i>	<i>234,648</i>	<i>21,104</i>	<i>331,982</i>
BED OCCUPANCY RATES (per cent)								
<i>December quarter 1995</i>	<i>40.8</i>	<i>35.4</i>	<i>28.7</i>	<i>35.8</i>	<i>22.1</i>	<i>33.9</i>	<i>19.6</i>	<i>28.6</i>
<i>1996—</i>								
October	38.4	43.2	34.7	41.3	39.7	46.3	23.9	42.0
November	33.3	37.7	28.3	35.6	23.0	38.7	16.4	31.9
December	27.3	27.7	21.0	26.8	19.7	26.8	14.0	23.4
<i>December quarter 1996</i>	<i>33.0</i>	<i>36.2</i>	<i>28.1</i>	<i>34.6</i>	<i>27.6</i>	<i>37.2</i>	<i>18.1</i>	<i>32.5</i>
GUEST ARRIVALS								
<i>December quarter 1995</i>	<i>18,002</i>	<i>48,198</i>	<i>9,507</i>	<i>75,707</i>	<i>37,408</i>	<i>106,870</i>	<i>12,438</i>	<i>156,716</i>
<i>1996—</i>								
October	3,919	24,539	6,010	34,468	17,696	54,547	5,787	78,030
November	3,586	21,570	4,426	29,582	11,530	48,751	3,563	63,844
December	3,051	17,518	3,235	23,804	9,823	33,060	3,625	46,508
<i>December quarter 1996</i>	<i>10,556</i>	<i>63,627</i>	<i>13,671</i>	<i>87,854</i>	<i>39,049</i>	<i>136,358</i>	<i>12,975</i>	<i>188,382</i>
AVERAGE LENGTH OF STAY (days)								
<i>December quarter 1995</i>	<i>2.8</i>	<i>2.1</i>	<i>2.1</i>	<i>2.3</i>	<i>1.8</i>	<i>1.8</i>	<i>1.9</i>	<i>1.8</i>
<i>December quarter 1996</i>	<i>2.7</i>	<i>2.0</i>	<i>1.4</i>	<i>2.0</i>	<i>2.0</i>	<i>1.7</i>	<i>1.6</i>	<i>1.8</i>
TAKINGS FROM ACCOMMODATION (\$'000)								
<i>December quarter 1995</i>	<i>2,556</i>	<i>6,485</i>	<i>668</i>	<i>9,709</i>	<i>2,063</i>	<i>11,275</i>	<i>750</i>	<i>14,087</i>
<i>1996—</i>								
October	423	3,848	286	4,557	1,197	6,026	312	7,535
November	337	3,171	209	3,717	825	5,061	242	6,128
December	270	2,309	173	2,751	599	3,408	186	4,193
<i>December quarter 1996</i>	<i>1,030</i>	<i>9,328</i>	<i>667</i>	<i>11,025</i>	<i>2,621</i>	<i>14,496</i>	<i>740</i>	<i>17,856</i>

TABLE 6B — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING,
NORTHERN TERRITORY

Particulars	Licensed hotels with facilities	Motels and guest houses	Star grading					Ungraded	Northern Territory
			1	2	3	4 and 5			
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT									
<i>December quarter 1995—</i>									
Establishments	31	67	12	33	28	6	19	98	
Guest rooms	2,050	3,387	243	1,594	2,059	1,063	478	5,437	
Bed spaces	5,872	10,198	713	4,626	6,512	2,875	1,344	16,070	
Employment (persons)	2,386	1,152	159	765	953	1,495	166	3,538	
<i>December quarter 1996—</i>									
Establishments	31	67	13	30	31	6	18	98	
Guest rooms	2,046	3,598	266	1,337	2,559	1,063	419	5,644	
Bed spaces	5,811	10,918	806	3,980	7,878	2,850	1,215	16,729	
Employment (persons)	2,042	1,266	146	615	1,131	1,254	162	3,308	
ROOM NIGHTS OCCUPIED									
<i>December quarter 1995</i>	113,293	160,083	7,402	68,256	117,774	59,639	20,305	273,376	
<i>1996—</i>									
October	45,670	79,759	3,992	26,234	64,338	23,812	7,053	125,429	
November	38,999	63,390	2,560	17,614	55,901	20,748	5,566	102,389	
December	28,942	45,736	2,292	13,956	39,871	14,049	4,510	74,678	
<i>December quarter 1996</i>	113,611	188,885	8,844	57,804	160,110	58,609	17,129	302,496	
ROOM OCCUPANCY RATES (per cent)									
<i>December quarter 1995</i>	60.1	51.4	33.1	46.5	62.2	61.0	46.2	54.7	
<i>1996—</i>									
October	72.0	71.5	48.4	63.3	81.1	72.3	54.3	71.7	
November	63.5	59.1	32.1	44.8	72.8	65.1	44.3	60.7	
December	45.6	41.5	27.8	34.3	50.3	42.6	36.2	43.0	
<i>December quarter 1996</i>	60.4	57.4	36.1	47.6	68.0	59.9	45.0	58.5	
GUEST NIGHTS									
<i>December quarter 1995</i>	182,195	275,643	11,892	117,471	202,671	94,108	31,696	457,838	
<i>1996—</i>									
October	74,166	142,272	6,702	48,660	112,516	37,736	10,824	216,438	
November	60,242	105,552	4,206	29,875	92,658	30,602	8,453	165,794	
December	47,226	79,170	4,161	26,062	68,195	21,978	6,000	126,396	
<i>December quarter 1996</i>	181,634	326,994	15,069	104,597	273,369	90,316	25,277	508,628	
BED OCCUPANCY RATES (per cent)									
<i>December quarter 1995</i>	33.7	29.4	18.1	27.6	33.8	35.6	25.6	31.0	
<i>1996—</i>									
October	41.2	42.0	26.8	39.4	46.1	42.7	28.7	41.7	
November	34.6	32.4	17.4	25.5	39.2	35.8	23.2	33.2	
December	26.2	23.6	16.7	21.5	27.9	24.9	16.5	24.5	
<i>December quarter 1996</i>	34.0	32.7	20.3	28.9	37.7	34.4	22.9	33.2	
GUEST ARRIVALS									
<i>December quarter 1995</i>	99,610	132,813	6,295	55,410	100,242	54,826	15,650	232,423	
<i>1996—</i>									
October	43,687	68,811	4,711	21,615	56,132	22,954	7,086	112,498	
November	35,938	57,488	2,797	15,116	51,208	19,113	5,192	93,426	
December	27,460	42,852	2,897	12,874	37,142	13,436	3,963	70,312	
<i>December quarter 1996</i>	107,085	169,151	10,405	49,605	144,482	55,503	16,241	276,236	
AVERAGE LENGTH OF STAY (days)									
<i>December quarter 1995</i>	1.8	2.1	1.9	2.1	2.0	1.7	2.0	2.0	
<i>December quarter 1996</i>	1.7	1.9	1.4	2.1	1.9	1.6	1.6	1.8	
TAKINGS FROM ACCOMMODATION (\$'000)									
<i>December quarter 1995</i>	12,892	10,905	325	4,619	9,952	7,807	1,093	23,796	
<i>1996—</i>									
October	5,791	6,301	212	1,620	6,321	3,554	385	12,092	
November	4,649	5,195	132	1,162	5,329	2,904	318	9,844	
December	3,441	3,503	120	869	3,720	1,997	239	6,944	
<i>December quarter 1996</i>	13,881	15,000	464	3,650	15,369	8,454	943	28,881	

TABLE 7 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY SELECTED LOCAL GOVERNMENT AREAS, NORTHERN TERRITORY

Particulars	Darwin City (a)	Alice Springs (T)	Katherine (T)	Tennant Creek (T)
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT				
<i>December quarter 1995—</i>				
Establishments	28	23	7	4
Guest rooms	1,887	1,580	402	192
Bed spaces	5,257	4,847	1,273	514
Employment (persons)	1,597	784	245	34
<i>December quarter 1996—</i>				
Establishments	28	22	7	4
Guest rooms	1,976	1,578	409	192
Bed spaces	5,567	4,822	1,285	513
Employment (persons)	1,393	726	287	52
ROOM NIGHTS OCCUPIED				
<i>December quarter 1995</i>	109,626	72,988	20,165	5,970
<i>1996—</i>				
October	45,759	36,565	10,721	2,504
November	39,938	26,522	7,395	2,483
December	30,802	18,012	5,745	1,563
<i>December quarter 1996</i>	116,499	81,099	23,861	6,550
ROOM OCCUPANCY RATES (per cent)				
<i>December quarter 1995</i>	63.1	50.2	54.5	33.8
<i>1996—</i>				
October	74.7	74.7	84.6	42.1
November	67.4	56.0	60.3	43.1
December	50.7	36.8	45.3	26.3
<i>December quarter 1996</i>	64.3	55.9	63.4	37.1
GUEST NIGHTS				
<i>December quarter 1995</i>	173,116	123,233	30,588	9,983
<i>1996—</i>				
October	71,213	67,978	16,459	4,131
November	59,538	43,455	10,934	3,805
December	45,895	31,146	9,803	3,094
<i>December quarter 1996</i>	176,646	142,579	37,196	11,030
BED OCCUPANCY RATES (per cent)				
<i>December quarter 1995</i>	35.8	27.6	26.1	21.1
<i>1996—</i>				
October	41.3	45.5	41.3	26.0
November	35.6	30.0	28.4	24.7
December	26.8	20.8	24.6	19.5
<i>December quarter 1996</i>	34.6	32.1	31.5	23.4
GUEST ARRIVALS				
<i>December quarter 1995</i>	75,707	58,530	15,203	7,752
<i>1996</i>				
October	34,468	29,315	8,121	3,334
November	29,582	22,788	6,580	2,811
December	23,804	15,894	5,026	2,442
<i>December quarter 1996</i>	87,854	67,997	19,727	8,587
AVERAGE LENGTH OF STAY (days)				
<i>December quarter 1995</i>	2.3	2.1	2.0	1.3
<i>December quarter 1996</i>	2.0	2.1	1.9	1.3
TAKINGS FROM ACCOMMODATION (\$'000)				
<i>December quarter 1995</i>	9,709	5,034	990	350
<i>1996—</i>				
October	4,557	2,749	546	148
November	3,717	1,979	405	143
December	2,751	1,220	316	94
<i>December quarter 1996</i>	11,025	5,947	1,268	385

(a) As there are no in-scope establishments outside the Darwin City boundaries, data for Darwin Statistical Division are the same as for Darwin City.

TABLE 8—HOLIDAY FLATS, UNITS AND HOUSES BY SELECTED AREAS, NORTHERN TERRITORY

<i>Particulars</i>	<i>Darwin (C)-Inner</i>	<i>Balance</i>	<i>Northern Territory</i>
LETTING ENTITIES, CAPACITY AND EMPLOYMENT			
<i>December quarter 1995—</i>			
Letting entities	4	6	10
Flats, units and houses			
Single bedroom	8	137	145
Multiple bedroom	86	62	148
<i>Total flats, units and houses</i>	<i>94</i>	<i>199</i>	<i>293</i>
Bed spaces	362	793	1,155
Employment (persons) (a)	17	47	64
<i>December quarter 1996—</i>			
Letting entities	4	8	12
Flats, units and houses			
Single bedroom	14	146	160
Multiple bedroom	88	70	158
<i>Total flats, units and houses</i>	<i>102</i>	<i>216</i>	<i>318</i>
Bed spaces	382	841	1,223
Employment (persons) (a)	21	49	70
UNIT NIGHTS OCCUPIED			
<i>December quarter 1995</i>	<i>5,550</i>	<i>12,451</i>	<i>18,001</i>
<i>1996—</i>			
October	2,331	5,128	7,459
November	2,082	4,477	6,559
December	1,927	3,988	5,915
<i>December quarter 1996</i>	<i>6,340</i>	<i>13,593</i>	<i>19,933</i>
UNIT OCCUPANCY RATES (per cent)			
<i>December quarter 1995</i>	<i>64.2</i>	<i>68.0</i>	<i>66.8</i>
<i>1996—</i>			
October	73.7	76.6	75.7
November	68.0	69.1	68.8
December	60.9	59.6	60.0
<i>December quarter 1996</i>	<i>67.6</i>	<i>68.4</i>	<i>68.1</i>
UNIT LETTINGS			
<i>December quarter 1995</i>	<i>767</i>	<i>2,971</i>	<i>3,738</i>
<i>1996—</i>			
October	404	1,132	1,536
November	419	982	1,401
December	412	1,042	1,454
<i>December quarter 1996</i>	<i>1,235</i>	<i>3,156</i>	<i>4,391</i>
AVERAGE LENGTH OF STAY (days)			
<i>December quarter 1995</i>	<i>7.2</i>	<i>4.2</i>	<i>4.8</i>
<i>1996—</i>			
October	5.8	4.5	4.9
November	5.0	4.6	4.7
December	4.7	3.8	4.1
<i>December quarter 1996</i>	<i>5.1</i>	<i>4.3</i>	<i>4.5</i>
TAKINGS FROM ACCOMMODATION (\$'000)			
<i>December quarter 1995</i>	<i>526</i>	<i>844</i>	<i>1,370</i>
<i>1996—</i>			
October	230	398	629
November	191	300	491
December	173	289	462
<i>December quarter 1996</i>	<i>595</i>	<i>987</i>	<i>1,582</i>

(a) Employment numbers exclude real estate agents and their employees.

TABLE 9 — CARAVAN PARKS BY STATISTICAL AREA AND TYPE, NORTHERN TERRITORY

Particulars	Darwin	Darwin	Lower Top	Barkly	Central	Northern Territory		Total
	(SD) and Alligator (SSD)	Rural Areas and Daly (SSDs)	End Northern Territory (SSD)		Northern Territory (SSD)	Short-term parks	Long-term parks	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
<i>December quarter 1995—</i>								
Establishments	9	22	22	9	16	60	18	78
Capacity								
On-site vans	27	172	12	20	90	131	190	321
Other powered sites	1,239	839	830	341	1,165	2,914	1,500	4,414
Unpowered sites	575	529	972	383	1,492	3,361	590	3,951
Cabins, flats, etc.	30	76	58	28	94	201	85	286
<i>Total capacity</i>	<i>1,871</i>	<i>1,616</i>	<i>1,872</i>	<i>772</i>	<i>2,841</i>	<i>6,607</i>	<i>2,365</i>	<i>8,972</i>
Sites occupied by long-term guests	303	286	79	14	258	320	620	940
Other sites permanently reserved	—	1	1	2	6	7	3	10
Employment (persons)	42	69	89	47	88	250	85	335
<i>December quarter 1996—</i>								
Establishments	9	21	21	9	15	58	17	75
Capacity								
On-site vans	27	173	14	19	73	129	177	306
Other powered sites	1,262	944	802	350	1,020	2,960	1,418	4,378
Unpowered sites	566	487	795	390	1,337	3,071	504	3,575
Cabins, flats, etc.	30	76	131	44	91	271	101	372
<i>Total capacity</i>	<i>1,885</i>	<i>1,680</i>	<i>1,742</i>	<i>803</i>	<i>2,521</i>	<i>6,431</i>	<i>2,200</i>	<i>8,631</i>
Sites occupied by long-term guests	314	289	66	20	216	297	608	905
Other sites permanently reserved	2	6	6	2	1	6	11	17
Employment (persons)	45	76	89	39	108	263	94	357
SITE NIGHTS OCCUPIED								
<i>December quarter 1995</i>	<i>44,331</i>	<i>38,973</i>	<i>18,196</i>	<i>8,193</i>	<i>58,481</i>	<i>90,305</i>	<i>77,869</i>	<i>168,174</i>
<i>1996—</i>								
October	20,171	15,674	6,858	3,742	24,345	42,014	28,776	70,790
November	15,294	12,990	4,892	2,484	17,835	28,874	24,621	53,495
December	13,474	10,115	3,782	2,435	13,737	21,896	21,647	43,543
<i>December quarter 1996</i>	<i>48,939</i>	<i>38,779</i>	<i>15,532</i>	<i>8,661</i>	<i>55,917</i>	<i>92,784</i>	<i>75,044</i>	<i>167,828</i>
SITE OCCUPANCY RATES (per cent)								
<i>December quarter 1995</i>	<i>25.8</i>	<i>26.2</i>	<i>10.6</i>	<i>11.5</i>	<i>22.4</i>	<i>14.9</i>	<i>35.8</i>	<i>20.4</i>
<i>1996—</i>								
October	34.5	30.1	12.7	15.0	31.2	21.1	42.2	26.5
November	27.0	25.8	9.4	10.3	23.6	15.0	37.3	20.7
December	23.1	19.4	7.4	9.8	17.6	11.2	31.7	16.5
<i>December quarter 1996</i>	<i>28.2</i>	<i>25.1</i>	<i>9.9</i>	<i>11.7</i>	<i>24.1</i>	<i>15.8</i>	<i>37.1</i>	<i>21.2</i>
TAKINGS FROM ACCOMMODATION (\$'000)								
<i>December quarter 1995</i>	<i>377</i>	<i>492</i>	<i>273</i>	<i>130</i>	<i>1,001</i>	<i>1,441</i>	<i>832</i>	<i>2,273</i>
<i>1996—</i>								
October	185	212	127	56	446	703	322	1,025
November	139	176	89	37	320	479	281	761
December	127	127	57	37	243	369	221	591
<i>December quarter 1996</i>	<i>451</i>	<i>514</i>	<i>273</i>	<i>129</i>	<i>1,009</i>	<i>1,552</i>	<i>824</i>	<i>2,376</i>

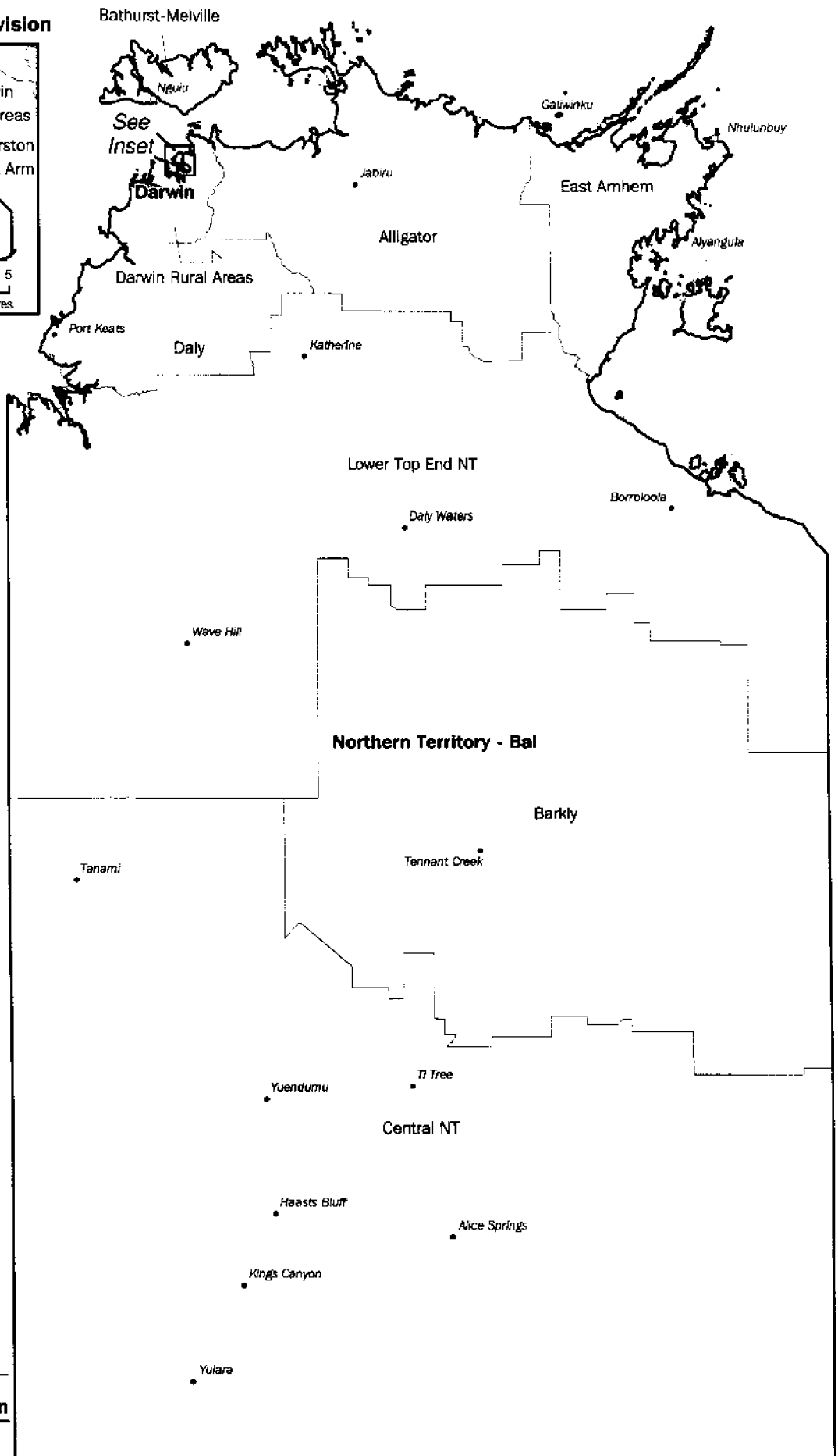
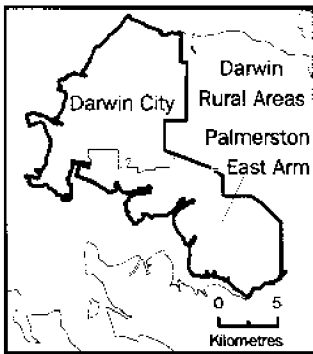
TABLE 10—VISITOR HOSTELS BY STATISTICAL DIVISION AND SELECTED AREAS, NORTHERN TERRITORY

Particulars	Northern Territory - Balance (SD)					Northern Territory
	Darwin (SD)	Katherine (T)	Alice Springs (T)	Balance	Total	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT						
<i>December quarter 1995—</i>						
Establishments	10	3	7	13	23	33
Bed spaces	1,029	189	800	833	1,822	2,851
Employment (persons)	48	8	48	38	94	142
<i>December quarter 1996—</i>						
Establishments	10	3	8	13	24	34
Bed spaces	1,210	192	927	695	1,814	3,024
Employment (persons)	52	8	43	48	99	151
GUEST NIGHTS						
<i>December quarter 1995</i>	46,522	10,073	40,689	25,696	76,458	122,980
<i>1996—</i>						
October	22,397	3,789	15,886	8,428	28,103	50,500
November	17,577	3,882	13,309	7,599	24,790	42,367
December	13,014	1,798	11,404	6,519	19,721	32,735
<i>December quarter 1996</i>	52,988	9,469	40,599	22,546	72,614	125,602
BED OCCUPANCY RATES (per cent)						
<i>December quarter 1995</i>	49.1	57.9	55.3	33.5	45.6	46.9
<i>1996—</i>						
October	59.7	63.7	55.3	39.1	50.0	53.9
November	48.4	67.4	47.9	36.4	45.6	46.7
December	34.7	30.2	39.7	30.3	35.1	34.9
<i>December quarter 1996</i>	47.6	53.6	47.6	35.3	43.5	45.1
GUEST ARRIVALS						
<i>December quarter 1995</i>	18,055	4,457	25,065	19,097	48,619	66,674
<i>1996—</i>						
October	8,213	1,609	9,198	6,098	16,905	25,118
November	6,498	1,968	7,902	5,493	15,363	21,861
December	4,894	881	6,848	5,059	12,788	17,682
<i>December quarter 1996</i>	19,605	4,458	23,948	16,650	45,056	64,661
AVERAGE LENGTH OF STAY (days)						
<i>December quarter 1995</i>	2.6	2.3	1.6	1.3	1.6	1.8
<i>1996—</i>						
October	2.7	2.4	1.7	1.4	1.7	2.0
November	2.7	2.0	1.7	1.4	1.6	1.9
December	2.7	2.0	1.7	1.3	1.5	1.9
<i>December quarter 1996</i>	2.7	2.1	1.7	1.4	1.6	1.9
TAKINGS FROM ACCOMMODATION (\$'000)						
<i>December quarter 1995</i>	552	131	423	457	1,011	1,562
<i>1996—</i>						
October	269	50	198	164	412	681
November	225	50	168	139	358	583
December	167	23	148	119	290	457
<i>December quarter 1996</i>	661	124	514	422	1,060	1,722

Statistical Divisions and Statistical Subdivisions, Northern Territory, 1996

Inset

Darwin Statistical Division



Statistical Subdivision Daly

Statistical Division Darwin



EXPLANATORY NOTES

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INTRODUCTION

1 This publication contains data for the Northern Territory from a quarterly survey of tourist accommodation establishments.

SCOPE

2 Tourist accommodation establishments currently included in the survey comprise two groups:

- Establishments which provide predominantly short-term accommodation (i.e. for periods of less than 2 months) to the general public. These include:
 - *Hotels, motels and guest houses, with facilities* being hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests. NOTE: From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection.
 - *Holiday flats, units and houses* (excluding establishments predominantly operated on a time share basis) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.
 - *Visitor hostels* which provide accommodation to visitors on a bed basis (rather than by the room). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis.
 - *Caravan parks* which provide either predominantly short-term (i.e. for periods of less than 2 months) or predominantly long-term (i.e. for periods of 2 months or more) accommodation to the general public and which provide powered sites for caravans and toilet, shower and laundry facilities for guests.

3 Data collected and published for each type of establishment (other than holiday flats, units and houses) include both long-term and short-term guests at these establishments.

4 Establishments which provide more than one type of accommodation (e.g. a motel with attached caravan park) are treated as two or more separate establishments. However, self-contained units, flats, cabins, etc. attached to hotels, motels or to caravan parks are included in the capacity for those establishments and not treated as separate holiday flat, unit or house establishments.

AUSTRALIAN STANDARD GEOGRAPHICAL CLASSIFICATION

5 Statistics presented in this publication have been classified according to the Australian Standard Geographical Classification (ASGC), Edition 1996. This classification incorporates a number of hierarchic structures of geographic areas. The appropriate spatial units of the main structure of the ASGC used in this publication are defined as follows.

EXPLANATORY NOTES

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AUSTRALIAN STANDARD
GEOGRAPHICAL CLASSIFICATION
continued

STATISTICAL LOCAL AREAS (SLAs) are legal Local Government Areas or equivalent spatial units which serve as the smallest type of spatial unit considered appropriate for the presentation of statistics and add, without gaps or overlaps, to;

STATISTICAL SUBDIVISIONS (SSDs) which in turn represent another, higher hierarchic level and add, without gaps or overlaps, to;

STATISTICAL DIVISIONS (SDs) which in turn add, without gaps or overlaps, to:
The Northern Territory.

For more detailed information, refer to the ASGC (1216.0).

The Northern Territory comprises three SDs, i.e. Darwin, Northern Territory Balance, and Offshore Areas and Migratory. Only the first two of these units are appropriate for the presentation of statistics in this publication and together add to the Northern Territory.

UNPUBLISHED STATISTICS

6 The ABS may make available on request certain unpublished tourist accommodation statistics. A charge may be made for this information.

RELATED PUBLICATIONS

7 Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available on request. Other ABS publications which may be of interest include:

- *Directory of Tourism Statistics* (1130.0) (irregular: first and latest issue; 1991)
- *Overseas Arrivals and Departures, Australia* (3401.0) (monthly)
- *Tourism Indicators, Australia* (8634.0) (quarterly)
- *Tourist Accommodation, Australia* (8635.0) (quarterly)

8 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (1101.0). The ABS also issues the *Release Advice* (1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the *Catalogue* and *Release Advice* are available from any ABS office.

SYMBOLS AND OTHER USAGES

n.a. not available
n.p. not available for publication but included in totals where applicable
r revised
.. not applicable
— nil or rounded to zero
(T) Town

9 Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

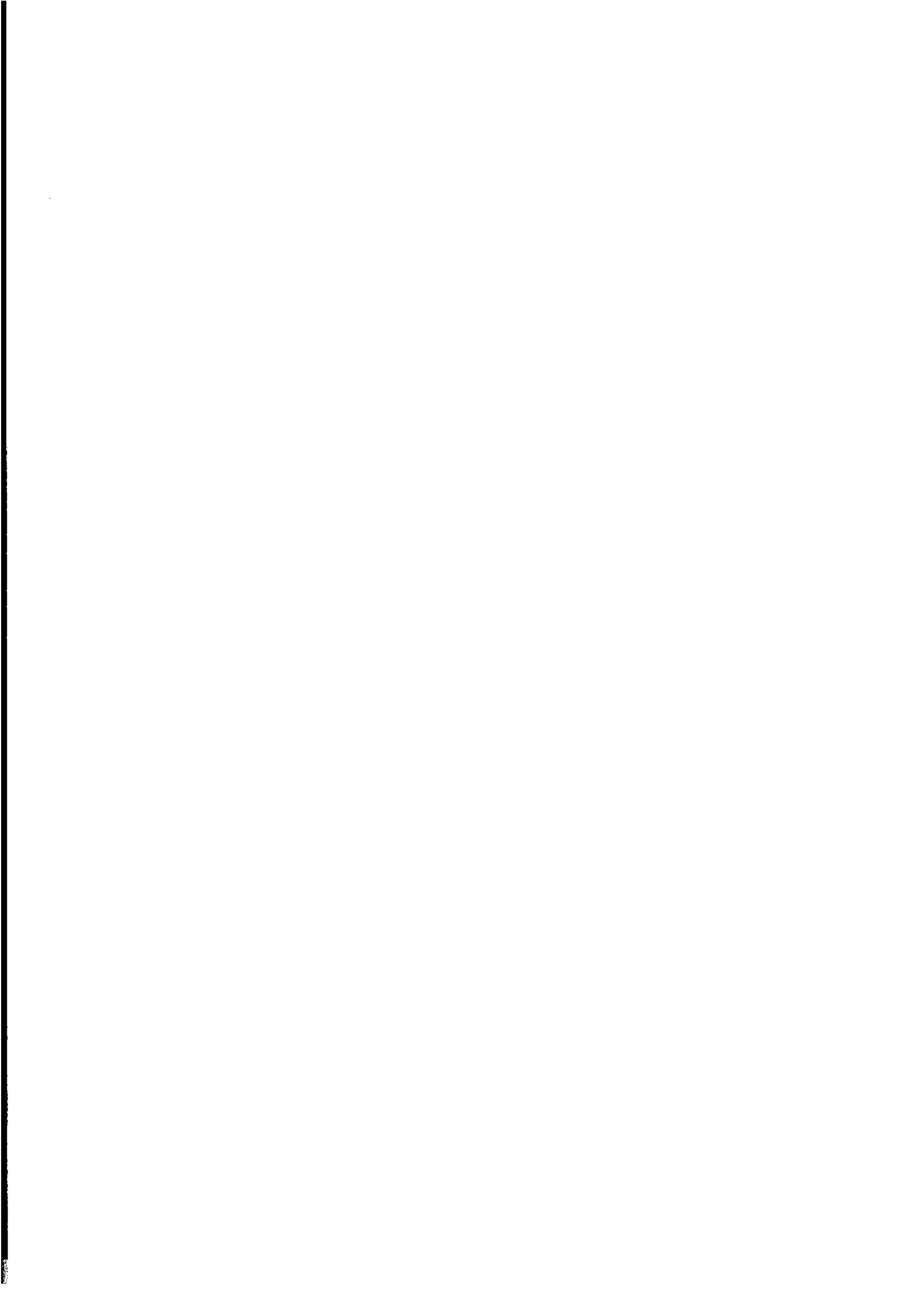
GLOSSARY

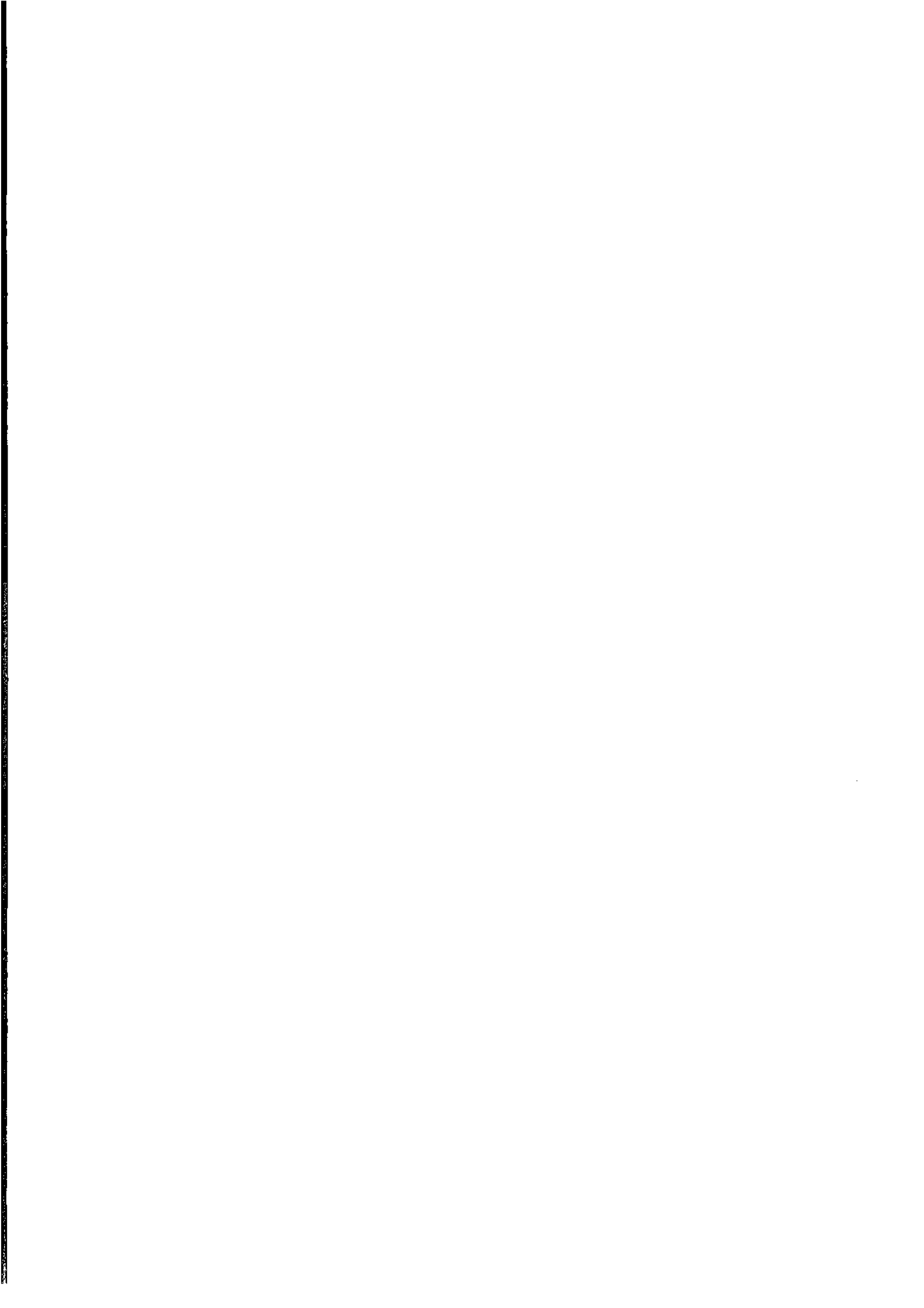
-
- Average length of stay** Average-length of stay is expressed in numbers of days and calculated:
- for hotels, motels and guest houses, by dividing *Guest nights* by *Guest arrivals* and
 - for holiday flats, units and houses, by dividing *Unit nights occupied* by *Unit lettings*.
- Bed spaces** Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
- Capacity** Capacity in terms of *Guest rooms*, *Bed spaces*, *Holiday units* or *Caravan park sites*, etc. is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
- Caravan park capacity** The total number of *On-site vans*, *Other powered sites*, *Unpowered sites* and *Cabins*, etc.
- Employment** The number of persons working at accommodation establishments at the end of the survey period (including working proprietors and those working on other than accommodation activities).
- Establishments** For hotels, motels and guest houses, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
- Guest arrivals** The total number of paying guests counted only on the first night they stayed at the accommodation establishment.
- Letting entities** For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.
- Occupancy** Occupancy in terms of *Room nights*, *Unit nights* or *Site nights occupied* refers to the total number of nights each guest room, holiday unit or caravan park site, etc. was occupied during the survey period. NOTE: From September quarter 1992, caravan park sites, etc. permanently reserved for 2 months or more at the end of the survey period but only casually occupied by their tenants have been recorded continuously as *Site nights occupied* irrespective of whether the tenants of individual sites were in residence on any particular night.
- Occupancy in terms of *Guest nights* refers to the total number of nights each paying guest stayed during the survey period.
- Occupancy rates** *Occupancy rates* represent occupancy expressed as a percentage of total capacity available during the survey period, e.g.
- $$\text{Room occupancy rate (\%)} \text{ for the period} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$$
- providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.

GLOSSARY

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- Other sites permanently reserved** The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for 2 months or more by the end of the survey period to tenants who occupy the sites only on a casual or sporadic basis. Separate data for this item are available only from September quarter 1992.
- Room nights available** The number of guest rooms available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during the survey period, operating periods only are included.
- Sites occupied by long-term guests** The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.
- Star grading** The grading of hotels and motels with facilities based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).
- Takings from accommodation** Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.
- Unit lettings** The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.





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